

Mayor James D. Stewart, Jr.'s **22 in '22**

Presented February 10, 2022

State of the City Address to the Irondale Chamber of Commerce

Future Land Use

Goal: Encourage redevelopment in existing commercial areas.

1. Revitalize or Redevelop Grants Mill Station.
2. Revitalize properties along the Crestwood Boulevard/ US 78 corridor.

Livability & Code Reform

Goals: Adopt codes and programs to improve the conditions of rental units. Enhance code enforcement efforts and encourage better property maintenance. Enhance the physical character and appearance of the City. Make needed Zoning Ordinance revisions.

3. Create a Rental Property licensing inspection system and establish a Good Landlord Program.
4. Adopt the 2021 International Property Maintenance Code to allow the City to levy fines for code violations.
5. Create a citizen's guide for code enforcement that enables residents to report code violations and blight.
6. Create a vacant property registration ordinance.
7. Develop a city-wide signage replacement program, and develop a city-wide wayfinding signage system.
8. Clearly define gateways into Irondale through urban design and beautification enhancements.
9. Establish an Irondale Beautification Coalition to spearhead and conduct "Keep Irondale Beautiful" cleanup efforts and to identify a list of catalytic sites for cleanup.
10. Modify the Sign Regulations to ensure content neutrality.

Transportation & Mobility

Goals: Build multi-modal transportation with a wide range of choices. Make infrastructure maintenance investments a priority.

11. Dedicate funding annually to implement the City's ADA Transition Plan.
12. Annually update a local Transportation Plan to receive Rebuild Alabama Act funds.
13. Dedicate an annual budget line item to implement the City's 2017 Pavement Management Plan.

Recreation and Green Spaces

Goal: 2 Maintain, enhance and expand the parks and recreation systems.

14. Develop a Parks and Recreation Master Plan.
15. Modernize playground equipment at city parks for residents who are currently underserved by existing park access.
16. Make improvements needed at Ruffner Park, Beacon Park, and Ellard Park.

Economic Development

Goal: Foster economic development by recruiting new businesses that will diversify and complement existing businesses. Refresh branding and marketing efforts to promote Irondale's unique assets.

17. Establish an Irondale Main Street organization and consider becoming a Main Street community.
18. Continue to market and promote Irondale as an automotive hub in Alabama.
19. Incentive, recruit, and attract more commercial and retail development throughout the City of Irondale.
20. Create and maintain an online database of available retail, office, and industrial spaces, including size, zoning, lease rates, price, utilities, condition, etc.
21. Modernize and promote a consistent branding strategy with updated logos, themes, and graphics.
22. Market Irondale as an outdoor recreation destination through branding efforts and online campaigns.