MAYOR'S CORNER

A BLOG BY MAYOR JAMES D. STEWART, JR.

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THE ANTIDOTE FOR LOSING IS SERVING

To everyone who gave their heart to the August 26th election and came up short: I know your pain.

Eight votes. That's how close I came to winning my first city council race in 2004.

Twenty-one votes. That's the margin that cost me the mayor's office in 2012.

I know the sting you're feeling. I know what it's like to replay every conversation, every missed opportunity, to question if the voters you didn't reach will haunt you forever.

But here's what I learned: losing an election doesn't disqualify you from serving your city.



WHEN DEFEAT BECAME MY TEACHER

The week after Dr. Simpson Berry beat me by those eight votes, I swallowed my pride, walked to his porch, and asked: "How can I serve you for the next four years?"

Two years and six months later, when Dr. Berry moved, I completed his term.

After losing the mayor's race by 21 votes, former mayor Tommy Joe Alexander and I met at Jack's. Instead of nursing wounds, I listened as he offered me the city clerk position.

For four years, I served as his right hand. Both losses taught me that sometimes you have to become a great number two before you become an incredible number one. Like Joseph serving before leading Egypt, preparation happens in unexpected places.

YOUR CHOICE DEFINES YOU

You ran because your ideas mattered. **That belief** doesn't disappear because of a vote count.

After every loss, you choose: ride off into the sunset or roll up your sleeves and serve.

I served on the Commercial Development Authority, and continued to do so after my first loss, for a total of seven years. No spotlight. Just service. **Those years taught me more about leadership than any campaign speech.**

YOUR CITY STILL NEEDS YOU

The problems you ran a campaign on to solve **didn't** disappear on election night.

You have skills. Use them on the Downtown Redevelopment Board, Planning and Zoning, or the Irondale Tree Commission.

You have passion. Channel it through our Citizens Engagement Institute, which helps citizens find places to serve.

You have experience. Please share it with those who won.



THE REAL VICTORY

Serving your city makes you a winner, regardless of what any ballot says.

You may not want to work with the current leadership. That's okay. Find your own niche.

Don't let one election night define your contribution.

Your city needs people who care enough to run. But even more, it needs people who care enough to serve regardless of outcomes.

YOUR CITY CHOSE SOMEONE ELSE TO LEAD, BUT IT STILL NEEDS YOU TO SERVE. WILL YOU ANSWER THAT CALL?

